

STEPHANIE ERNYEY

INTERACTIVE & WEB DESIGN

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EXPERIENCE

Fox News Channel (News Corporation) - New York, NY

November 2008 to Present

Senior Website Designer

- Responsible for the re-design of the Fox & Friends weekday and weekend show pages.
- Designed 40+ interactive screens for the FoxNews 2010 Midterm Elections Map to be showcased during elections on air as well as on the website.
- Managed weekly meetings with members of our design team including the team lead to teach HTML and CSS.
- Created graphics and promos for talent such as Glenn Beck, Sean Hannity, Greta Van Susteren, and Bill O'Reilly.
- Design of Fox News Microsites including Fox Nation, FOX Business Traveler, Hot Topics, and Oscars.
- Designed the new logo and microsite for UReport, a website dedicated to user generated content from around the globe.
- Created static and flash cobrands for ad sales projects resulting in an increase of revenue for the FoxNews website.
- Collaborated with business analysts in the redesign of the FOX Business homepage. All designs for FoxNews created using Adobe.

The Nielsen Company - New York, NY

February 2008 to November 2008

Interactive Designer

- Responsible for the design and development of websites to compliment over 40 brands of Nielsen Business Media including Billboard, Adweek, The Hollywood Reporter, Editor & Publisher, and Mediaweek.
- Collaborated with sales directors to create sell sheets, flash ads, print ads, and eNewsletters in order to promote traffic.
- Designed the layout for the marketing group's 2008 Strategic Plan that was presented to the President of Nielsen Business Media.
- Print ads using Indesign created for Media Job Market placed in half and full page units in Nielsen magazines.

Sidewinder Multimedia, LLC - Springfield, NJ

October 2006 to Present

Director

- Designed websites/interactives for a wide range of clients including: InStyle Magazine, The New Jersey Crime Victims' Law Center, Lemongrass Viet-Thai Restaurant, Pompelio Foreman & Gray Lawfirm, and Miss Sixties Vintage Shop.
- Continued freelance for Authentidate on a wide range of marketing projects including logo design, and creation of a new ExpressMD Solutions website.
- Managed sub-contractor for backend development for projects including an online shopping cart system, and a CMS.
- Developed print magazine for the New Jersey Crime Victims' Law Center using InDesign.

Authentidate Holding Corp - Berkeley Heights, NJ

October 2007 - February 2008

Graphic Designer

- Designed internet programs from start to execution for Authentidate's healthcare clients.

Interactive Media Associates - Parsippany, NJ

July 2007 - October 2007

Web Graphic Designer

- Responsibilities included the design, development, and execution of websites using Adobe Creative Suite, html, and css.

Reed Business Information (now Advantage Business Media) - Rockaway, NJ

May 2006 - July 2007

New Media Designer

- Assisted the creative director in the re-design of multiple Advantage Business Media websites to include new advertising opportunities.

EDUCATION

University of South Carolina - Columbia, SC

2002-2006, B.A. Media Arts

GPA: 3.754, Cum Laude

- Deans List (all semesters), Alpha Lambda Delta Honor Society, NSCS, Nominated for Whos Who Among College Universities